



Sponsorship Frequently Asked Questions

Why should my family or business sponsor Junefest?

Junefest is one of the most visible and meaningful ways to support Our Lord Christ the King Parish and Cardinal Pacelli School. It is our single largest annual fundraiser. Sponsorship strengthens vital programs while aligning your name or business with a beloved community tradition.

I'm not a parish or school family. Is sponsorship still for me?

Yes. Junefest attracts the broader Mt. Lookout and Cincinnati community, making it an excellent opportunity for local visibility while supporting institutions that positively impact the neighborhood.

Where does my sponsorship money go?

All sponsorship dollars directly benefit Our Lord Christ the King Parish and Cardinal Pacelli School, supporting educational programs, parish ministries, facility improvements, and year-round initiatives.

Is sponsoring Junefest a 501(c)(3) tax-exempt eligible donation?

Yes. Our Lord Christ the King Parish operates as a 501(c)(3) nonprofit organization. Sponsorship contributions are tax-deductible to the extent allowed by law. Please consult your tax advisor for guidance.

Can I use a donor-advised fund to pay for my sponsorship?

Yes. Sponsorships may be fulfilled through a donor-advised fund. Please contact Parish Office Manager Rachel Worley at worley_r@olctk.org to coordinate your contribution.

I'd like to participate in an even bigger way. What are my options?

We welcome matching gifts and customized sponsorship opportunities, including underwriting specific festival areas or creating unique partnerships. Please contact our sponsorship team to discuss tailored options at junefestsponsorship@ourlordchristtheking.com

Can I donate an amount higher or lower than the listed sponsorship levels?

Absolutely. Simply select “Other Donation” and enter your preferred amount.

If your contribution exceeds the King level, you will receive all King-level benefits. If your donation falls between levels, you will receive benefits at the lower corresponding level. Donations below the Panther level do not include additional recognition benefits, but every dollar directly supports our parish and school community.

How will I receive my Junefest benefits?

If Friday night tickets, Junefest Bucks, or on-site recognition are included in your package, an envelope with your name will be available for pickup when you check in at the festival entry booth.

Post-festival benefits, such as reserved pews, can be coordinated directly with our parish office manager, Rachel Worley at worley_r@olctk.org.

What levels include what signage?

King level includes signage near the stage, the entry of the festival and individual booth signage on Saturday and Sunday. Orange level includes entry signage and individual booth signage on Saturday and Sunday. Blue and Panther levels include entry signage on Saturday and Sunday.

What is the Teacher sponsorship?

New this year, several sponsorship levels include sponsoring a teacher. This offers a Cardinal Pacelli School teacher or staff member or an OLCTK staff member free entry to Friday night and \$20 Junefest bucks to spend. It’s a small way to say ‘thank you’ to our school and church community staff!

Are there additional benefits?

Yes. Early sponsors may receive added value opportunities announced through May 1, 2026. Sponsoring early maximizes recognition and visibility leading up to Junefest. Check our Instagram handle @junefest26 for the latest promotion.

When is the sponsorship deadline?

The sponsorship deadline is May 1, 2026. While we will accept additional donations past this date, we will not be accepting late sponsors, as all signage and printed materials must be finalized and produced immediately following the deadline.

When is payment due?

Payment is due no later than one week prior to the start of the festival, May 22, 2026. Timely payment ensures all recognition and materials can be confirmed and included.

Are Junefest sponsorships ever capped?

While total dollars raised are never capped, we do have limited availability at the King level due to quantity-based benefits included at that tier. Last year, we reached that maximum. We encourage early registration to ensure availability.